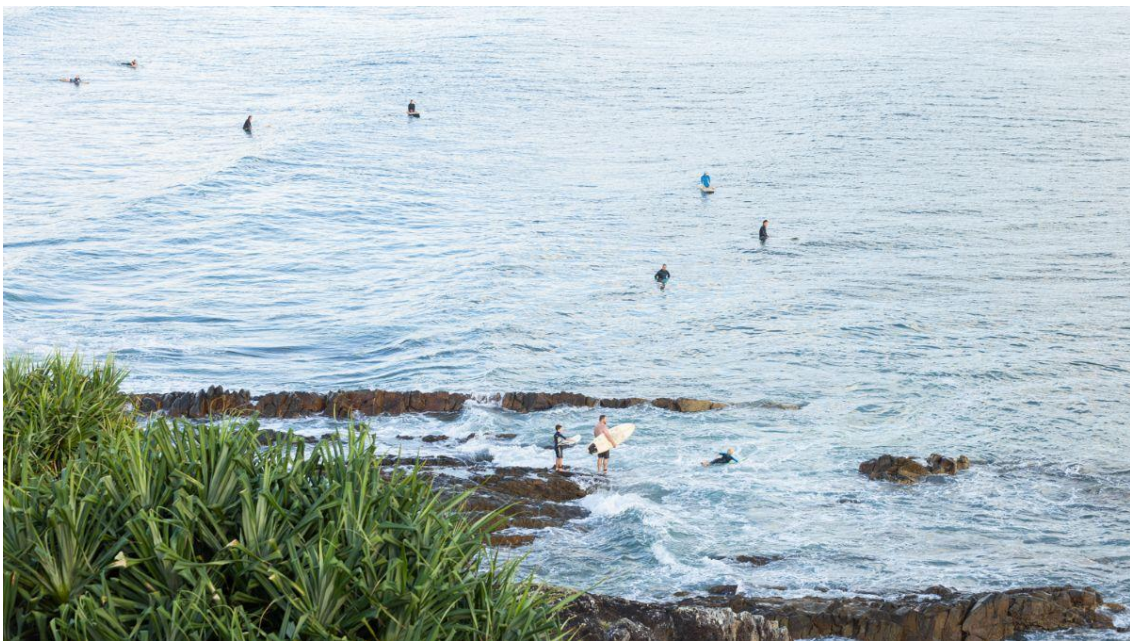


[View this email in your browser](#)



Register for the March Tourism Operator Meetup

Please register today for the first Tourism Operator Meetup of 2024.

Date: Thursday 21 March

Time: 5pm to 7pm **new time**

Location: Crescent Head Tavern

We hope to see you there!

[Register now](#)



Small Business Digital Skills Bootcamp

Now's the time to upskill in digital!

Join facilitator Julie Humphris for a 6 week Digital Bootcamp that wraps up with a free photoshoot for your business that will leave you feeling well-equipped to leverage everything the digital world has to offer your business.

Entry into the program is limited.

[Learn more and submit an EOI here](#)

Tender Open for Five Headlands Coastal Experience

Council is seeking submissions from appropriately qualified and experienced consultants for the development and delivery of the Five Headlands Coastal Experience Master Plan, Brand and Signage.



Tenders close at 2pm on Tuesday 2 April 2024.

[Find out more about this tender](#)



New Visitor Information Centre Model is on its way

Tourism operators in the Kempsey Shire are set to receive a boost through improved messaging and resources for visitors.

The new Visitor Information Centre Model will ensure more strategic and effective visitor information services and attractions.

[Read the full story](#)

Vibrancy Reforms to Turn Up Night Time Economy

Venues have the opportunity to reach their full entertainment, economic and creative potential, particularly at night.

This comes after regulations around noise, planning and liquor licensing were streamlined, updated and simplified through the NSW Government's Vibrancy Reforms.



[Read more about the Vibrancy Reforms](#)



Updated Macleay Valley Coast Tourism Marketing Strategy & Action Plan

We've updated the Macleay Valley Coast Tourism Marketing Strategy and Action Plan to reflect the current tourism landscape.

Take a look at the document for up-to-date information including key travel and tourism trends and strategic actions planned to market and facilitate sustainable tourism.

[Download the updated plan](#)

Business Events: Get Involved

Did you know that in NSW, people visiting locations for a business event spend much more on average per night than leisure visitors do?

If you've been considering setting up your venue and hosting business events, Business Events NSW has developed a toolkit to guide you through your new venture.



Learn how your venue or visitor experience can get involved



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