



# Savages Lane wins Gold at Street Art Awards

The murals in Savages Lane have taken out Best Street Art Laneway in the Australian Street Art Awards.

The laneway is decorated by 14 incredible murals by numerous talented artists celebrating the natural beauty and shared history of the Macleay Valley Coast.

A huge congratulations to the artists and everyone involved in bringing this vibrant laneway to life.

Learn more about the award



# **North Coast Tourism Awards Now Open**

Destination North Coast, in collaboration with Business NSW, is thrilled to announce the return of the North Coast Tourism Awards.

The North Coast Tourism Awards are designed to honour growth, innovation, and excellence within the tourism sector across the whole of the North Coast.

Awards are available in a variety of categories for both individual employees and businesses. Entries open on 11 March and close 3 May 2024.

The Awards Ceremony and Gala will be held in Port Macquarie on Thursday 1 August 2024.

#### Check out the award categories



# **Applications open for Regional Events Fund**

Applicants are invited to apply for the 2024/25 Regional Events Fund. Grants are available across three funding streams:

• The <u>Incubator Event stream</u> supports new events.

- The <u>Flagship Event stream</u> supports the marketing of emerging events to increase their profile and encourage visitation.
- The <u>Event Development stream</u> supports the strategic development of established events as drivers of tourism.

### Click here to find out more



# Give your tourism business the visibility it deserves

Listing your tourism business with the Australia Tourism Data Warehouse (ATDW) means your business has the opportunity to be showcased on the Macleay Valley Coast and Visit NSW websites, free of charge.

View the easy instructions to create an ATDW listing



# **New exhibition at Slim Dusty Centre**

The JADA exhibition showcasing a stunning collection of unique and original contemporary fine art drawings from 56 of Australia's leading artists arrives at the Nulla Nulla Gallery from 3 April to 26 May 2024.

These pieces have been carefully selected to ignite the imagination, stir emotions, and inspire conversations among viewers of all ages.

We will be launching the JADA Exhibition on Saturday 13 April from 11am - 12.30pm with a special event at the Slim Dusty Centre, please feel free to join us.

#### **RSVP** for the Launch event now



# New Beach Mobility Aids

Council and the Macleay Disability
Inclusion Group are pleased to
announce the trial of a new beach
mobility aid service, designed to
enhance beach access for people
with limited mobility. The beach
mobility aids are available for free
day hire at Horseshoe Bay, Hat Head
and Crescent Head Holiday Parks.

#### Click here to learn more

## **Destination Events Plan**

The Macleay Valley Coast
Destination Events Plan helps
Council in directing resources
effectively to optimise economic
benefits from events, while also
drawing visitors by capitalising on
the region's strengths. It identifies
suitable events and outlines actions
to secure and support them.



#### Download the updated plan







Amelia (Millie) Coy
Tourism Development Officer
<a href="mailto:amelia.coy@kempsey.nsw.gov.au">amelia.coy@kempsey.nsw.gov.au</a>
02 6566 3200



Annabelle Sneddon
Economic Development Officer
<u>annabelle.sneddon@kempsey.nsw.gov.au</u>
02 6566 3200



Ashley Gray
A/Manager Economic Development and Tourism
ashley.gray@kempsey.nsw.gov.au
0428 663 147



Copyright © 2024 Macleay Valley Coast Tourism, All rights reserved.

Want to change how you receive these emails?
You can <u>update your preferences</u> or <u>unsubscribe from this list</u>.