The Macleay Valley Coast (MVC) has a **new tourism website**!

The new rebuild means that the site is now easier to navigate, inspirational & engaging for visitors and it is easier for tourism operators to update their own listings.

It has a fresh new look with a key focus on;

- utilising beautiful imagery and footage to entice visitors
- featuring all things to do in the region through itineraries, articles and tourism listings so visitors are aware of how much they can do when in region thus enticing them to stay longer and spend more
- highly targeted content to produce personalised marketing campaigns and keep the audience on site
- revised content across the whole site so it is relevant and up to date
- integration from the Australian Tourism Data Warehouse database so that we are leveraging from a wider distribution platform
- an easy to navigate and mobile responsive website with improved map functionality
- utilising Google Analytics to guide what content users are engaging with and update the website as needed

Check it out here

This is a great new asset to the Macleay Valley Coast tourism community that we will be able to easily adapt and keep current. We welcome all tourism businesses in the Macleay Valley Coast to feature on the new site. If you are not featured or would like to make changes to your listing please contact Alex via email or call on 0418 830 257 to find out how.
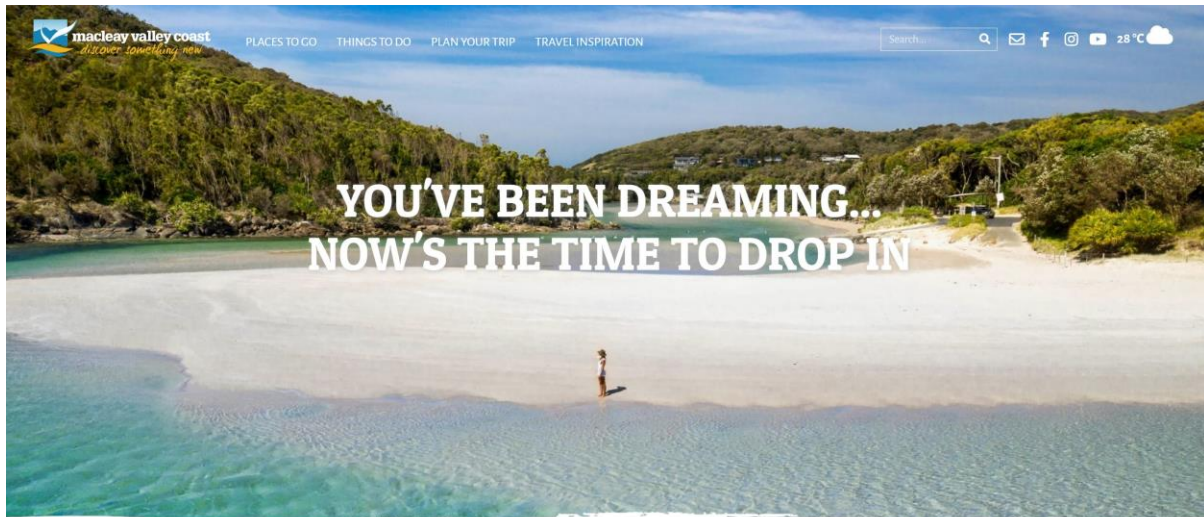
NSW Government To Ease Coronavirus Restrictions In Time For Christmas

The NSW Government has eased coronavirus restrictions, with up to 50 people allowed to gather at private residences and work-from-home orders to be repealed.

From Tuesday, 1 December:

- Up to 50 people (currently 20) can visit a residence as long as an outdoor space is being utilised, however, it's recommended no more than 30 people gather if the residence has no outdoor area.
- Up to 50 people can gather outdoors in a public space (currently 30).
- Small hospitality venues (up to 200 square metres in size) will be allowed to have one person per two square metres indoors.

Queensland Premier Annastacia Palaszczuk has also given the green light for all NSW travellers will be allowed to cross the border into Queensland from 1 December 2020 including those from the Greater Sydney Region. This eases some restrictions which have been in plalce since August.

Read more here.

NSW launches Dine & Discover voucher scheme to help local businesses recover from COVID-19

NSW residents will be given $100 worth of digital vouchers that can be used at eateries and on arts and tourism attractions across NSW as part of a $500 million program to help business, stimulate the State's economy and support local jobs.

This program will be rolled out across the state from late January 2021.

Living in NSW
18 Nov 2020

$100 vouchers to support local economy

NSW residents will receive $100 worth of vouchers to use for dining and entertainment to help support local businesses and jobs.

Read more here.

Compulsory Electronic Registration Mandate Now In Place

Venues (including all hospitality outlets, drive-in cinemas, zoos, wedding services, corporate events, function centres, nail and other salons, entertainment facilities and the like) must now use electronic registration systems such as QR codes to record the names and contact details of patrons or risk serious penalties, **under new COVID-19 rules**.

Scanning a NSW Government QR code captures the business name, address and the customer's contact details. The information is securely stored for 28 days for the sole purpose of contact tracing and can be instantly accessed by NSW Health if needed. After this time, it will be destroyed.

For customers who do not have access to a smartphone, venues should record their contact details and time of entry using an electronic device. If there is an internet outage, venues can record the necessary contact details manually and then enter them electronically, for example into a spreadsheet such as Excel.

Customers can now use the Service NSW app to check in and check out when they next head to a café, restaurant or COVID Safe-registered business displaying a NSW Government QR code.

Find a **mandatory electronic check in information pack** prepared by the Department of Customer Service and more **information on QR Codes**.

Bushfire business recovery

The NSW Government is surveying businesses impacted by the 2019–20 bushfires to understand how they are recovering, what support they are accessing and where additional assistance is needed.

The feedback from the business community will be extremely valuable in helping us identify future responses for supporting businesses during a disaster. Insights and data resulting from the survey will be distributed to councils in early 2021.

It takes 6 minutes to complete, please take this time to fill out the survey here.

Sign up to receive these emails directly