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Workshop details!

We are beginning to further shape our next round of Tourism Industry Workshops and have landed on locations and times for each.

The schedule and details are as follows:

- 12/7/2021 South West Rocks: 3.30pm 5pm at Pilot Station Pizza
- 13/7/2021 Crescent Head: 3.30pm 5pm at Surfaris Retreat
- 14/7/2021 Gladstone: 3.30pm 5pm at <u>The Heritage Hotel</u>
- 15/7/2021 Bellbrook: 12pm 1.30pm at the <u>Bellbrook Pub</u> *TBC

Feel free to reach out with any questions!

If you are interested in attending one of the workshops, please **RSVP** with <u>Ashley Gray</u>. by **30 June**.



Trouble finding staff?

RDA Mid North Coast will be hosting an Industry Round Table on **Thursday 24**th **June**.

The round table is designed to hear directly from local employers to better understand your concerns and roadblocks surrounding workforce development.

RSVP to the event today

For further information, please contact Janine Culnane, Employment Facilitator via email on facilitatormnc@localjobs.net.au or by phone at 0409580741.



GeoQuest Adventure Race coming to Crescent Head

Over 200 competitors plus their support crews, including family and friends from around the country will attend the Mountain Designs GeoQuest 48hr Adventure Race from 11 to 14th June 2021.

The race is held annually on the weekend of the Queen's Birthday in June. The location of the course is moved each year to a different area to pose exciting new challenges for competitors.

The event will start and finish in Crescent Head however competitors, their families and crews will be staying in accommodation across the region.

More information

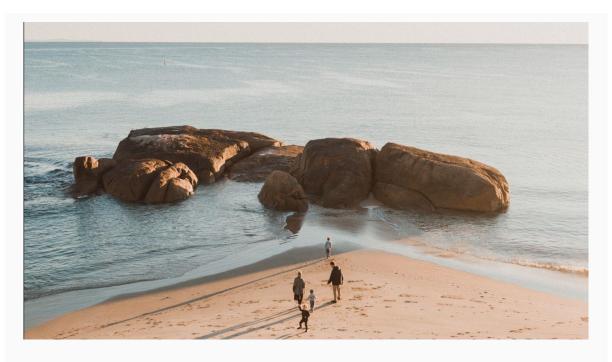


Mountain Bike endurance race returns to Kempsey

This June one of Australia's major private mountain bike organisers, Rocky Trail Entertainment will return to Kempsey with their cross-country endurance mountain biking event. The Shimano MTB Grand Prix 4 and 6 hour event for solo racers and relay pairs will take place at the Kalateenee MTB Trails on Sunday 27 June.

With a 13-year history the series now offers regular events across NSW, in the ACT as well as QLD and VIC. SHIMANO Cycling Australia has been the principal sponsor since the series was founded and with strong support from the cycling industry has grown to one of the major cross-country endurance racing series in Australia.

More information



Plans for the long weekend?

Let us know!

We will be promoting things to do throughout the week leading up to and through the long weekend to get visitors engaged with everything the Macleay Valley Coast has to offer.

Contact Ashley Gray to let us know what you have going on.



Maximise profits by cutting food waste

Looking to maximise profits, improve efficiencies and impress your customers?

The Your Business Is Food program is a simple four-step process, with support from MidWaste at every stage.

The free program will show you how to cut your food waste to save money *and* the planet and is available to cafes, restaurants and hospitality businesses across the Mid North Coast.

Learn more



Dine & Discover update

As all of you already know, the NSW Government launched Dine & Discover NSW to encourage the community to get out and about and support dining, arts and recreation businesses.

As at 15 May 2021, Service NSW has reported to us that a \$296k spend within the Macleay can be attributed to Dine & Discover.

Dine & Discover NSW Vouchers are only valid until 30 June 2021. If you have not already, please make sure you register your business to accept vouchers before the scheme closes.

More information for business owners



Upcoming Service NSW visits

Service NSW visits have been scheduled in Bellbrook for the coming months as follows:

Location: Thunggutti Local Aboriginal Land Council, Aboriginal Station Rd, Bellbrook

Dates: Monday 5th July, Monday 30th August, Monday 25th October

Times: 12pm - 3pm

Visit the Service NSW website





Jason Ridgeway designs the 2021 Indigenous Jersey

From a young aspiring artist to becoming the chief designer of the Club's 2021 Indigenous Jersey, Jason's story is one of overcoming hardship and expressing both his creativity and his love for the Roosters, with his dream now realised after a chance meeting with Trent Robinson.

Jason Ridgeway is a proud Dunghutti man whose family history has spanned over six generations in the Kempsey area - says his artwork took inspiration from both his family as well as his passion for the Tricolours.

Some of Jason's art is on display and available for purchase at the Slim Dusty Centre in Kempsey.

Read the full story



Accelerator & Mentoring Program survey for tourism business owners

Destination North Coast has secured significant funding as part of the Australian Government's Recovery For Regional Tourism Fund to deliver a new North Coast Tourism Business Accelerator and Mentoring Program to be rolled out from June 2021.

The program will be specifically designed to build the knowledge and skills of local tourism businesses that are keen to accelerate and develop their businesses.

Destination North Coast is seeking your input to ensure we address your business needs, current situation and future growth opportunities.

We would appreciate you completing this **short survey and expression of interest** to join the Program by **4.30pm Monday 7th June 2021**.

Survey Respondents will go into a draw to win:

Prize 1: 2 x Tickets to the North Coast Tourism Symposium (valued at \$340)*

Prize 2: \$200 Coles/Myer voucher

*If you have already purchased your Symposium Tickets, we will fully refund the cost in place of these winning tickets.

Flood disaster recovery assistance:

As we continue to advocate on behalf of our local businesses through agency subcommittees in the wake of the flood disaster recovery we would like to know if there are any continuing or emerging issues as a result. Please contact Ashley Gray directly with this information.

Sign up to receive these emails directly







Alex Henley
Coordinator Economic Development & Tourism
Alex.Henley@kempsey.nsw.gov.au
0418 830 257



Ashley Gray
Tourism Development Officer
Ashley.Gray@kempsey.nsw.gov.au
0428 663 147



Kristy Forche-Baird
Economic Development Officer
kristy.forche-baird@kempsey.nsw.gov.au
02 6566 3113



Ali Briggs
Agricultural Development Officer
Ali.Briggs@kempsey.nsw.gov.au
02 6566 3200

