



**In this interim newsletter:**

- **Workshops are coming!**
- **North Coast Tourism Symposium and Awards Gala Dinner**
- **Macleay Valley Business Awards**
- **One Day Marketing Degree event in Kempsey**



### **Workshop dates announced!**

We are excited to announce the dates and rough locations for our next round of Tourism Industry Workshops.

During these workshops we aim to connect with our local tourism industry and provide specialised support based on the specific needs within our region as well as up to date information on hot topics within the tourism industry.

The next round of workshops are planned for the following dates and areas:

- 12/7/2021 - South West Rocks
- 13/7/2021 - Crescent Head

- 14/7/2021 - Gladstone
- 15/7/2021 - Bellbrook

Locations and times will be provided closer to the workshops.

If you have any questions or special requests for topics, please reach out to [Ashley Gray](#).



## Return of the North Coast Tourism Symposium and Awards Gala

Destination North Coast recently announced the return of the North Coast Tourism Symposium and Awards Gala Dinner 2021!

This year the Events will be held at Urunga on **Thursday 24<sup>th</sup> June**.

With the overarching theme of “Future Forward”, [Gus Balbontin](#) (futurist, entrepreneur, innovator!) will provide the opening keynote to Symposium and other guest presenters will include Dianne Dredge, Regenerative Tourism expert and [Founder of The Tourism CoLab](#) and Steve Noakes, Chair of [Binna Burra Lodge](#) and eco-tourism pioneer.

It will be a jam-packed program followed by an Awards Gala Dinner that will call out and celebrate some of our region’s Local Tourism Heroes and present a much-needed opportunity to come together and spend time with colleagues and friends from across the region.

[More information and tickets](#)



### **Macleay Valley Business Awards submission window extended**

This is the fifth year the local Business Awards program has been managed by The Macleay Valley Business Chamber. Each year the Awards Committee undertake a review process to ensure the Awards remain relevant and offer value to entrants in reviewing their business over the previous year.

Chamber President Gary Scott welcomes the 2021 Partners and expressed his thanks on behalf of the Chamber and Awards Committee for the support.

Local Macleay businesses, large and small are encouraged to enter the Awards which are now open for submissions until the (extended) date of **Sunday 23rd May 2021**.

[More information](#)



## One Day Marketing Degree with Dante St. James

Popular presenter and digital marketer, Dante St. James will be coming to Kempsey to deliver a digital marketing degree workshop in one day!

Dante St James is one of Australia's most highly accredited and sought-after marketing and digital business trainers and practitioners. He works across Australia, covering industries from the arts and tourism to construction, real estate, media and agriculture.

Tickets are **free** and can be booked online at [Eventbrite](#).

Tuesday 20 July 2021

10:00 am – 3:00 pm AEST

Lecture Room, CUC Macleay Valley