

# Economic Development Newsletter



## Industry E-Newsletter Summary

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- Welcome to Ash on her appointment as Tourism Development Officer.

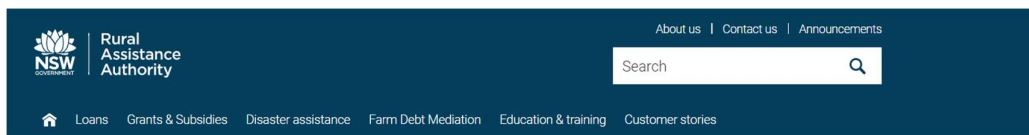
Regards,  
Kristy

## GRANTS

### Flood Recovery Grants

Recovery grants of up to \$75,000 are available for eligible primary producers and up to \$50,000 for eligible small business or not-for-profit organisations.

For primary producers, visit the [NSW Rural Assistance Authority](#) website. For small business visit [Service NSW](#) website.



## WORKSHOP

### Digital Marketing like a pro!

Australia's top Digital Marketing Trainer, Dante St. James will be in Kempsey offering a unique opportunity to join the workshop, focused on growing the digital marketing know-how of small businesses. **This workshop will take place in Kempsey and limited to 20 attendees.**

From marketing fundamentals and understanding SEO, creating compelling content to build a fan base, and crafting captivating stories to enhance consumer engagement and conversion, Dante will share tips and techniques to help you get the best from your digital presence.

Date: Mon., 20 July 2021

Location: CUC Macleay Valley, Kempsey

Time: 10am–3 pm

Register: In person or virtually on [Eventbrite](#)



## GRANTS

### Regional Business Event Development Fund

Applications will be assessed on a first-come-first-served basis with funding to be matched dollar-for-dollar by local communities, councils, entrepreneurs, associations, corporations, professional conference organisers or grants received by other Local, State and Federal Government Departments.

An applicant may apply for funding based on the following scale:

- Up to \$15,000 (ex GST) for a business event with up to 150 delegates
- Up to \$30,000 (ex GST) for a business event with over 150 delegates

For further information visit - [Regional Business Event Development Fund](#).

## GRANTS

### Scale your business with the new Business Research Innovation Initiative (BRII)

Are you a committed innovator? Does your business have a strong tech capability to innovate? A new \$10 million round of Business Research and Innovation Initiative grants is now open. Australia small and medium enterprises (SME) and start-up companies can submit their bright ideas to work with government and help solve regulatory challenges. [Click here](#) to find out more.

## WEBINAIR

### Need help moving forward? COVID-19 - Next steps for your business

Listen to online webinar to learn about what support and resources are available to help your business transition into the next phase of the pandemic. The panelists discuss two case studies of businesses navigating their next steps. [Click here](#) to jump online and listen now.



## WORKSHOP OR WEBINAIR

### Rethinking Business

Learn how thinking differently and applying innovative ideas can grow your established business, start-up venture, or creative enterprise. Steve Tighe will share his knowledge and tools for rethinking business strategies in times of change. Using case studies, business anecdotes, and a hands-on workshop, Steve will de-mystify how to think about the future and help you apply this “new way of thinking” in a practical business settings.

Date: Mon., 17 May 2021 / Time: 1:30pm – 6:30pm

Venue: Opal Cove Coffs Harbour / Cost: \$35

Register: [Eventbrite](#)



## WORKSHOP

### Sustainability Fest June 2021

Macleay Living sustainably invites everyone to celebrate World Environment Day on the 5th June, by coming along to the Sustainability Showcase from 8am-1pm at the Kempsey Riverside Markets.

This event will showcase goods, skills, knowledge and services of people and businesses who are active in enabling the transition to clean energy, a carbon free economy and addressing the climate emergency, as well as advocating for more sustainable lifestyles by reducing waste, reusing, and recycling resources.

In conjunction with Macleay Landcare Network and Kempsey Riverside Markets.



### **Trouble finding staff? Attend the Industry Round Table**

RDA Mid North Coast will be holding an Industry Round Table on **Thursday 24<sup>th</sup> June**. The round table is designed to hear directly from local employers and better understand concerns and current blockages.

Please come along and join forces as a collaborative voice to support the regional economy and be heard. **Save the Date** in your calendar and ensure you have space in your schedule to attend. For further information contact Janine Culhane, Employment Facilitator on [facilitatormnc@localjobs.net.au](mailto:facilitatormnc@localjobs.net.au) or 0409580741.



### **WORKSHOP**

**Ignite Mid North Coast - 3 November 2021 - Save the date**

Ignite Mid North Coast 2021, will be held in Wingham. This years theme will be Re-Imagine. The event, which began in 2017, hosts a mixture of speakers and guest panelists, bringing together representatives from the Mid North Coast community and business sector.



### **Budget Announcements for Business**

The Federal Government has announced a number of measures targeting small businesses, or of potential benefit to small businesses, in its 2021-22 Budget.

- The Government is extending temporary full expensing for an additional year until 30 June 2023. Temporary loss carry-back is also being extended to include the 2022-23 income year.
- To assist small businesses to pause or modify Australian Taxation Office debt recovery actions, the Government is broadening the Administrative Appeal Tribunal's (AAT) powers to pause or modify such actions until the underlying dispute is resolved.
- Small businesses will be assisted to adopt digital technologies through a \$12.7 million expansion of the Digital Solutions – Australian Small Business Advisory Services. A further \$15.3 million will be used to drive business uptake of e-invoicing.
- The wage subsidy scheme for apprentices is being expanded by 100,000 places. Under the program, employers will be reimbursed 50 per cent of an apprentice's or trainee's wage for the first year, up to a cap of \$7000 a quarter.
- The excise refund cap for small brewers and distillers has been increased from \$100,000 to \$350,000 a year.
- New grants will be offered to workers to take up agricultural jobs – up to \$2,000 in relocation assistance after two weeks of work, and up to \$6,000 after four weeks.

For further information [click here](#).

**Welcome Ash!**

Welcome to Ash Gray who has come onboard as our new Tourism Development Officer. Some of you may know Ash from her previous role as Communications Officer at Council. Ash will be the new contact for any tourism related enquiries.