

Economic Development Newsletter



Industry E-Newsletter Summary

- **Flood and Bushfire Support**
 - [BizRebuild Vouchers](#)
 - [Strengthening Business Program](#)
 - Mental Health Resources
 - Stuarts Point Update
- **Workshops and programs**
 - [Need Staff? Workforce Development Forum](#)
 - Digital Marketing like a Pro
 - Ecommerce Workshops
 - [Career Revive Employment Program](#)
 - [Sustainability Forum, 19 June 2021](#)
- **Service NSW**
 - [Mobile Service Centre dates](#)
- **Business Awards**
 - [Voting and Gala Awards Dinner](#)

Regards,
Kristy

FLOOD AND BUSHFIRE SUPPORT

We continue to advocate on behalf of our local businesses through agency subcommittees in the wake of the flood disaster recovery we would like to know if there are any continuing or emerging issues as a result. Please contact me directly on 0434 164 357 with this information. Kristy

Business Council of Australia - BizRebuild vouchers

BizRebuild is a business-led initiative, developed by the Business Council of Australia, to provide practical and on the ground assistance to small and local businesses left devastated by the bushfires and floods. It's offering two vouchers to help small businesses affected by the March storms and floods, in eligible NSW local government areas.

The vouchers available are:

- \$2,000 Retooling Voucher, and

- \$500 Business Advisory (legal and accounting) Voucher

Businesses can visit www.bizrebuild.com.au/what-is-bizrebuild and complete an online inquiry form to request the application or email vouchers@bca.com.au

BizRebuild
BCA

BCA
Business Council of Australia

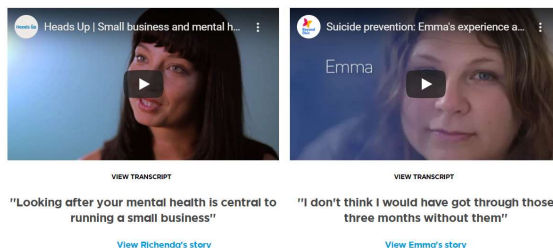
Strengthening Business Program

[Strengthening Business](#) provides access to experts that will work with you to make your business stronger, more resilient and better prepared for the future. They'll work with you to develop a roadmap, and strengthen your business systems, operations and strategies. Additionally they'll connect you to services you need to achieve your business goals. Closing date: 31 March 2022.

Mental Health Resources

Below are links to information and resources. While many of these resources have been developed in response to COVID impacts, they remain relevant to the impacts in our communities.

- [Mental health support guides for employees and workplaces during COVID-19](#)
- [Mentally Healthy Workplaces during COVID-19 – medium to large businesses](#)
- [Mentally Healthy Workplaces during COVID-19 – Small business](#)
- [Mentally Healthy Workplaces during COVID-19 – Sole traders](#)



Stuarts Point Update

Groundwater pumping operations within Stuarts Point ceased last week. Council informed Department of Primary Industries of this. The operations were in place since late March to ensure that properties were not further inundated allowing residents to return and stay in their properties, and to provide for effective operation of onsite sewage management systems. The pumping operations were initiated in close liaison with the EPA, NSW Health and the Local Emergency Operations Controller.

Throughout the pumping operations water quality testing was undertaken within the estuary at Stuarts Point. Negligible impact on water quality as a result of the ground water pumping operations was observed. Following flooding events periods of lower water quality may be expected.

WORKSHOPS AND PROGRAMS

Trouble finding staff? Attend the Workforce Development Forum

Regional Development Australia Mid North Coast will be holding a Workforce Development Forum designed to hear directly from local employers and better understand concerns and current blockages.

Date: 24th June 2021

Date: 9-12pm

Location: Kempsey Macleay RSL Club

RSVP: [Eventbrite](#)

Please come along and join forces as a collaborative voice to support the regional economy and be heard.

Digital Marketing like a pro!

Australia's top Digital Marketing Trainer, Dante St. James will be in Kempsey offering a unique opportunity to join the workshop, focused on growing the digital marketing know-how of small businesses. **The face-to-face places for this workshop have booked out, but you can still join the online version or attend at another session in Sawtell.** Places are filling quickly so make sure to register.

From marketing fundamentals and understanding SEO, creating compelling content to build a fan base, and crafting captivating stories to enhance consumer engagement and conversion, Dante will share tips and techniques to help you get the best from your digital presence.

Kempsey Workshop

Date: 20 July 2021

Location: Online

Time: 10am–3 pm

Register: virtually on [Eventbrite](#)

Sawtell Workshop

Date: 19 July 2021

Location: In person (Success Hub,69 First Avenue Sawtell) and online

Time: 10am–3 pm

Register: virtually on [Eventbrite](#)



WORKSHOPS E-COMMERCE

Free assistance to develop your E-commerce strategy

This [e-commerce strategy development workshop series](#), brought to you by the NSW Government. If you are a business looking to grow your operations online, or looking to expand their existing online business into new markets this is for you. Numbers are limited so if you are interested register in advance. The course runs from the 3rd-30th June 2021. To register [click here](#).

How to Launch an E-commerce Store

Are you ready to be visible online? Is your current online store not performing as expected? Knowing where to start or what to consider when building and growing a successful eCommerce store can be confusing.

Learn what it takes to build a profitable E-commerce store and the opportunities it presents. This interactive session is ideal for SME business owners wanting to take control and push growth to the next level.

Date: 8 June 2021

Time: 12pm to 1pm

Register: [Business Australia](#)

Cost: Free



Career Revive EOI currently being sought

The Career Revive Program is run by the [Department of Education, Skills and Employment](#) and provides support for employers to attract and retain women returning to work after a career break. Interested medium to large businesses can apply to participate in the Career Revive initiative via an expression of interest process. To be eligible to participate in Career Revive businesses must:

- be a medium to large business (50+ employees)
- want to strengthen their business recruitment practices to better recruit and retain women.

Medium to large businesses will benefit from expert business improvement advice and support provided by specialist business improvement consultants.

This EOI is for the third intake of 21 businesses, including 11 regional businesses for the pilot commencing in August 2021 and an additional 10 regional and metropolitan businesses for the expanded initiative commencing in September 2021.

[Apply now](#) for the 2021 intake of Career Revive.

Sustainability Forum, June 19

Macleay Living Sustainability will be hosting the inaugural Sustainability Forum. The forum will connect you to a deeper understanding of the environmental challenges we face and empower you to be part of the solution. Hear from powerful guest speakers who provoke discussion and inspire action towards a just transition to clean energy contributing to a sustainable future that includes everyone in the conversation and in the benefits. To view the program of exciting speakers [click here](#).

Date: 19 June 2021

Location: Melville High School

Time: 9am-4pm

RSVP: [Eventbrite](#)



SERVICE NSW

Mobile Service Centre Van coming to Bellbrook

The Service NSW Mobile Service Centre will be visiting bushfire-affected communities, helping people replace lost or damaged documents (such as birth or marriage certificates, driver licences, photo cards, and Fair Trading licences and permits) free of charge as well as talking with businesses about what grants or programs are out there to support them.

The van will be in Bellbrook on the;

Dates: 5th July, 30th August & 25th October

Time: 12-3pm

Location: Thungutti (Bellbrook) LALC

Address: Thungutti Local Aboriginal Land Council, Aboriginal Station Rd, Bellbrook

To search all the dates and locations [click here](#).



BUSINESS AWARDS & GALA DINNER

With the final entries now in, it's time to **vote for your favourite Macleay Valley Business**. Voting closes 6 June at 5pm, [click here](#) to cast your vote!

For those wishing to attend the Gala Awards Dinner, get in quick as these tickets go like hot cakes. It's on the 19th June at the South West Rocks Country Club. To book tickets [click here](#).

